

1 Motivating R – A Language for Data Mining

- 2 Data Mining in R Hands-on Rattle GUI
- **3** Programming Data in R Scripting our Analyses
- O DISSEMINATE RESEARCH IN R ENSEMBLES AND WSRF

- Most widely used Data Mining and Machine Learning Package
 Machine Learning
 - Statistics
 - Software Engineering and Programming with Data
 - Not the nicest of languages for a computer scientist
- Free (Libre) Open Source Statistical Software
 - ...all modern statistical approaches
 - ... many/most machine learning algorithms
 - \bullet \ldots opportunity to readily add new algorithms
- That is important for us in the research community Get our algorithms out there and being used—impact!!!

Why BIG DATA AND ENSEMBLES WITH R?

Most widely used Data Mining and Machine Learning Package
 Machine Learning

R? WHY A TUTORIAL ON R?

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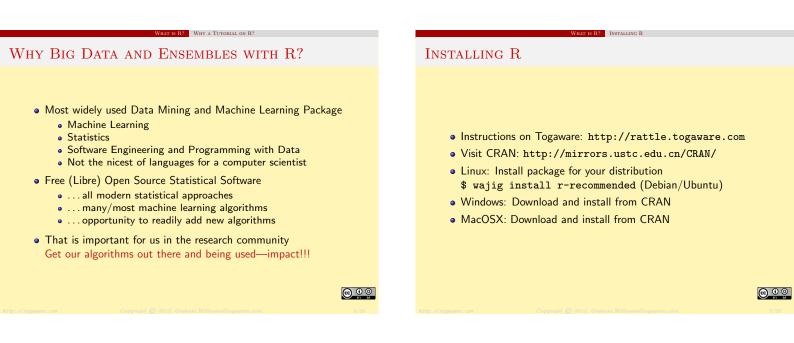
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Why BIG DATA AND ENSEMBLES WITH R?

Most widely used Data Mining and Machine Learning Package
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IS R? WHY A TUTORIAL ON R?

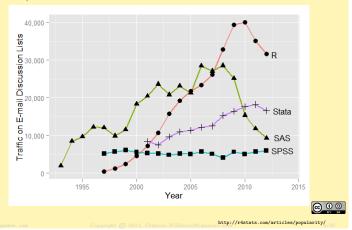
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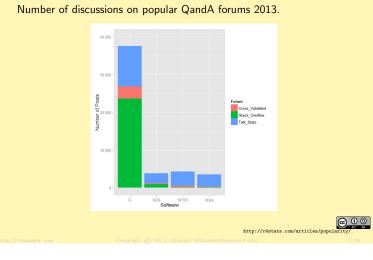


POPULARITY OF R?

Monthly email traffic on software's main discussion list.



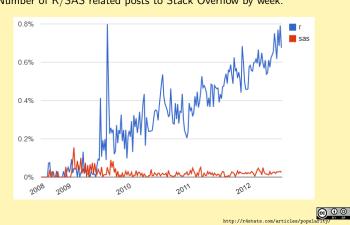
S R? POPULARITY OF R?



R? POPULARITY OF R?

HOW POPULAR IS R? DISCUSSION TOPICS

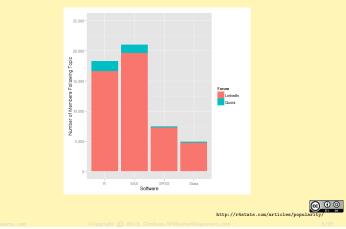
How Popular is R? R versus SAS



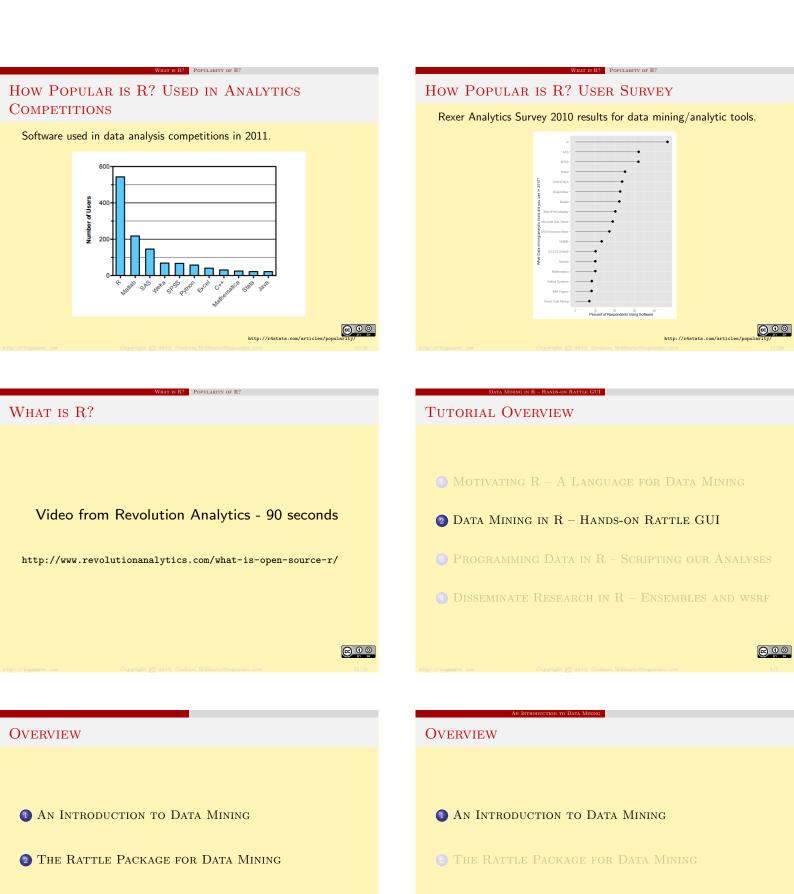
Number of R/SAS related posts to Stack Overflow by week.

HOW POPULAR IS R? PROFESSIONAL FORUMS

Registered for the main discussion group for each software.



R? POPULARITY OF R?



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3 Moving Into R

DATA MINING AND BIG DATA

- Application of
 - Machine Learning
 - Statistics
 - Software Engineering and Programming with Data

BIG DATA AND BIG BUSINE

- Intuition
- To Big Data Volume, Velocity, Variety, Value, Veracity
- ... to discover new knowledge
- ... to improve business outcomes
- ... to deliver better tailored services

The Business of Data Mining

- Australian Taxation Office
 - Lodgment (\$110M)
 - Tax Havens (\$150M)
 - Tax Fraud (\$250M)
- Department of Immigration
- IBM Buys SPSS for \$1.2B in 2009
- SAS has annual revenue approaching \$3B
- Analytics is >\$100B business and >\$320B by 2020 (McKinsey)

BIG DATA AND BIG BUSINESS

• Amazon, eBay/PayPal, Google ...

BASIC TOOLS: DATA MINING ALGORITHMS

- Linear Discriminant Analysis (Ida)
- Logistic Regression (glm)
- Decision Trees (rpart, wsrpart)
- Random Forests (randomForest, wsrf)
- Boosted Stumps (ada)
- Neural Networks (nnet)
- Support Vector Machines (kernlab)
- . . .

That's a lot of tools to learn in R! Many with different interfaces and options.

WHY A GUI?

• Statistics can be complex and traps await

A GUI FOR DATA MINI

- So many tools in R to deliver insights
- Effective analyses should be scripted
- Scripting also required for repeatability
- R is a language for programming with data

How to remember how to do all of this in R? How to skill up 150 data analysts with Data Mining?

USERS OF RATTLE

OVERVIEW

Today, Rattle is used world wide in many industries

A GUI FOR DATA MINING

2 The Rattle Package for Data Mining

- Health analytics
- Customer segmentation and marketing
- Fraud detection
- Government

It is used by

- Consultants and Analytics Teams across business
- Universities to teach Data Mining
- It is and will remain freely available.

CRAN and http://rattle.togaware.com

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INSTALLATION

- Rattle is built using R
- Need to download and install R from cran.r-project.org
- Recommend also install RStudio from www.rstudio.org

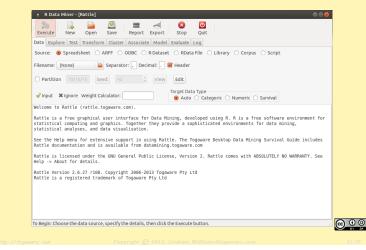
G SETTING THINGS UP

- Then start up RStudio and install Rattle: install.packages("rattle")
- Then we can start up Rattle:
- rattle()
- Required packages are loaded as needed.

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A TOUR THRU RATTLE: STARTUP

The Package for Data Mining Tour



A TOUR THRU RATTLE: LOADING DATA

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WindSpeed9am	Numeric 😐						Unique: 22 Missing: 7
WindSpeed3pm	Numeric 😐						Unique: 26
Humiditv9am	Numeric 😐						Unique: 60
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Tour

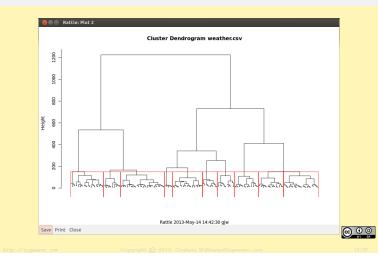
A TOUR THRU RATTLE: EXPLORE DISTRIBUTION

TOUR



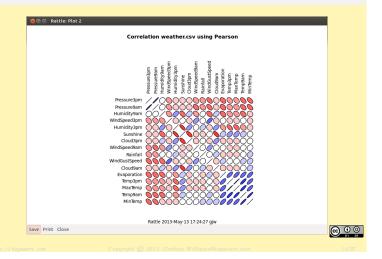
A TOUR THRU RATTLE: HIERARCHICAL CLUSTER

G TOUR



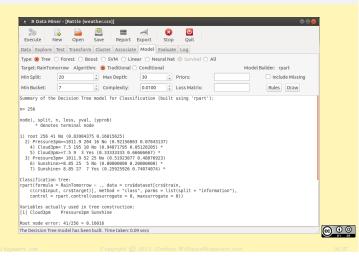
A TOUR THRU RATTLE: EXPLORE CORRELATIONS

OR DATA MINING TOUR



A TOUR THRU RATTLE: DECISION TREE

LE PACKAGE FOR DATA MINING TOUR



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TOUR

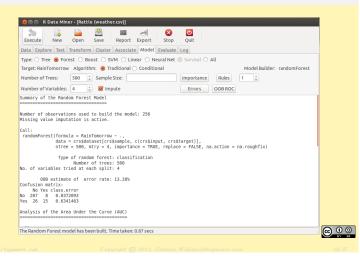
NING TOUR

A TOUR THRU RATTLE: DECISION TREE PLOT

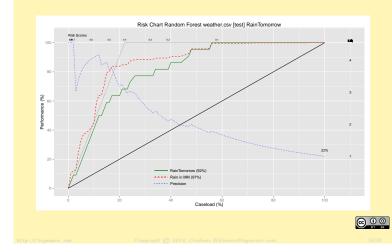
e Package for Data Mi

A TOUR THRU RATTLE: RANDOM FOREST

FOR DATA MINING TOUR



A TOUR THRU RATTLE: RISK CHART



DATA MINERS ARE PROGRAMMERS OF DATA

INTO R PROGRAMMING WITH DATA

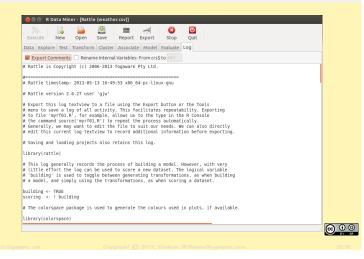
- Data miners are programmers of data
- A GUI can only do so much
- R is a powerful statistical language
- Professional data mining
 - Scripting
 - Transparency
 - Repeatability

- An Introduction to Data Minii
- 2 The Rattle Package for Data Mining
- 3 Moving Into R

OVERVIEW



FROM GUI TO CLI — RATTLE'S LOG TAB



ING INTO R PROGRAMMING WITH DATA

MOVING INTO R PROGRAMMING WITH DATA

FROM GUI TO CLI — RATTLE'S LOG TAB 😣 🖻 🗊 R Data Miner - [Rattle (weather.csv)] Secute New Open Save Report Export Stop Quit Data Explore Test Transform Cluster Associate Model Evaluate Log Second Se # Bandom Forest # The 'randomForest' package provides the 'randomForest' function. require(randomForest, quietly=TRUE) # Build the Bandom Forest model. set.seed(crv5seed) crssf < randomForest[RainTomorrow - ., datacr(skdsate](crs5shaple.c[crs5input, crs5target]], ntry=4, importancesTRUE, na.actionens.roughfix, replace=RASE)</pre> # Generate textual output of 'Random Forest' model. crs\$rf # The `pROC' package implements various AUC functions. require(pROC, quietly=TRUE) # Calculate the Area Under the Curve (AUC). @ • •

DVING INTO R PROGRAMMING WITH DATA

STEP 1: LOAD THE DATASET

	<- "weather" <- get(dsname)				
## [1] 3	366 24				
names(ds	3)				
## [1]	"Date"	"Location"	"MinTemp"	"	
	"Rainfall"	"Evaporation"			
	"WindGustSpeed"		-	"	
## [13]	"WindSpeed3pm"	"Humidity9am"	"Humidity3pm"	"	
••••					

STEP 2: Observe the Data — Structure

INTO R PROGRAMMING WITH DATA

str(ds)

##	'data.frame': 36	6 obs. of 24 variables:
##	\$ Date	: Date, format: "2007-11-01" "2007-11
##	<pre>\$ Location</pre>	: Factor w/ 46 levels "Adelaide","Alba
##	<pre>\$ MinTemp</pre>	: num 8 14 13.7 13.3 7.6 6.2 6.1 8.3
##	<pre>\$ MaxTemp</pre>	: num 24.3 26.9 23.4 15.5 16.1 16.9 1
##	<pre>\$ Rainfall</pre>	: num 0 3.6 3.6 39.8 2.8 0 0.2 0 0 16
##	\$ Evaporation	: num 3.4 4.4 5.8 7.2 5.6 5.8 4.2 5.6
##	<pre>\$ Sunshine</pre>	: num 6.3 9.7 3.3 9.1 10.6 8.2 8.4 4
##	<pre>\$ WindGustDir</pre>	: Ord.factor w/ 16 levels "N"<"NNE"<"N
##	<pre>\$ WindGustSpeed</pre>	: num 30 39 85 54 50 44 43 41 48 31
##	<pre>\$ WindDir9am</pre>	: Ord.factor w/ 16 levels "N"<"NNE"<"N
##	<pre>\$ WindDir3pm</pre>	: Ord.factor w/ 16 levels "N"<"NNE"<"N

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STEP 2: Observe the Data — Observations

DVING INTO R PROGRAMMING WITH DATA

head(ds)

##		D	ate I	Location	MinTemp	MaxTemp	Rainfall	Evapora
##	1 3	2007-11	-01 (Canberra	8.0	24.3	0.0	
##	2 2	2007-11	-02 (Canberra	14.0	26.9	3.6	
##	3 3	2007-11	-03 (Canberra	13.7	23.4	3.6	
tai	il(d	ls)						
##			Date	e Locatio	on MinTer	np MaxTe	mp Rainfal	ll Evapo
##	36	L 2008-	10-26	6 Canbern	ra 7.	.9 26	.1	0
##	362	2 2008-	10-27	Canbern	ra 9.	.0 30	.7	0
##	363	3 2008-	10-28	3 Canbern	ra 7.	.1 28	.4	0

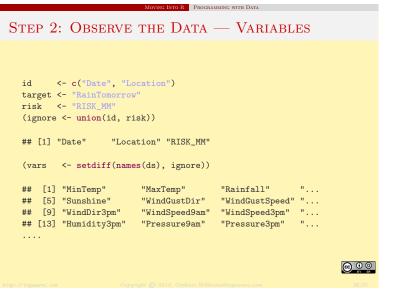
STEP 2: Observe the Data — Summary

IG INTO R PROGRAMMING WITH DATA

summary(ds)

##	Date		Location	MinTemp
##	Min. :2007-1:	1-01 Canberra	:366	Min. :-5.3
##	1st Qu.:2008-03	1-31 Adelaide	: 0	1st Qu.: 2.3
##	Median :2008-0	5-01 Albany	: 0	Median : 7.4
##	Mean :2008-05	5-01 Albury	: 0	Mean : 7.2
##	3rd Qu.:2008-07	7-31 AliceSpr:	ings : 0	3rd Qu.:12.5
##	Max. :2008-10	0-31 Badgerys	Creek: 0	Max. :20.9
##		(Other)	: 0	
##	Rainfall	Evaporation	Sunsh	ine Wind
##	Min. : 0.00	Min. : 0.20	Min. :	0.00 NW
##	1st Qu.: 0.00	1st Qu.: 2.20	1st Qu.:	5.95 NNW
##	Median : 0.00	Median : 4.20	Median :	8.60 E

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STEP 3: CLEAN THE DATA — REMOVE MISSING

ING INTO R PROGRAMMING WITH DATA

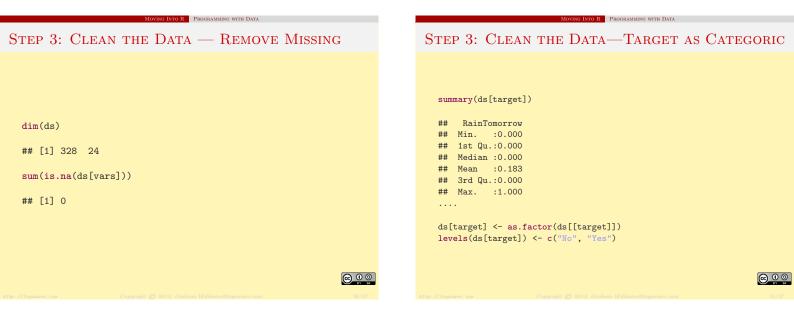
dim(ds)	

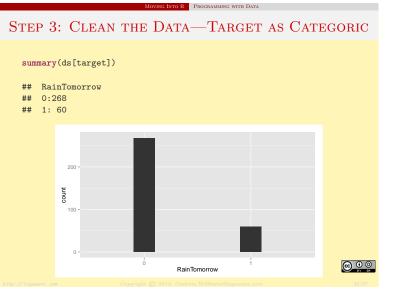
[1] 366 24

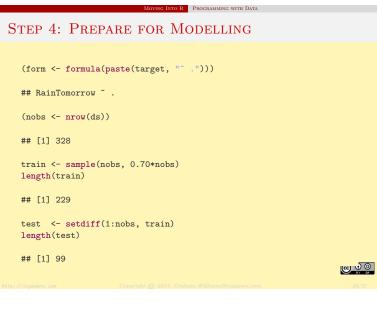
sum(is.na(ds[vars]))

[1] 47

ds <- ds[-attr(na.omit(ds[vars]), "na.action"),]</pre>

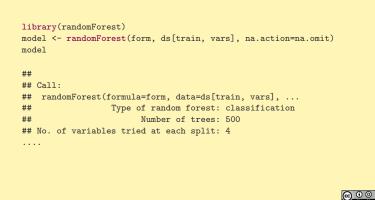






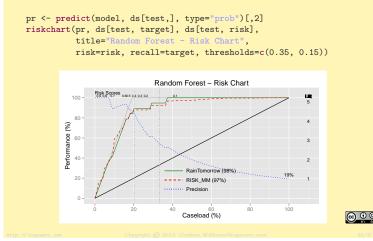
STEP 5: BUILD THE MODEL—RANDOM FOREST

O R PROGRAMMING WITH DATA



STEP 6: EVALUATE THE MODEL—RISK CHART

R PROGRAMMING WITH DATA

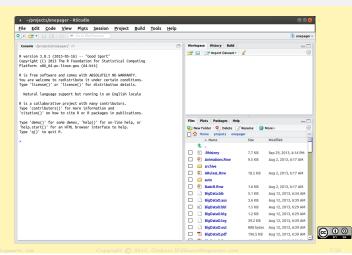


TUTORIAL OVERVIEW **OVERVIEW 1** R TOOL SUITE 2 RSTUDIO **3** Programming Data in R – Scripting our Analyses **3** INTRODUCTION TO R MITTING The Power of Free/Libre and Open Source Software **OVERVIEW** TOOLS • Ubuntu GNU/Linux operating system • Feature rich toolkit, up-to-date, easy to install, FLOSS **1** R TOOL SUITE RStudio Easy to use integrated development environment, FLOSS • R Statistical Software Language • Extensive, powerful, thousands of contributors, FLOSS KnitR Produce beautiful documents, easily reproducible, FLOSS $\odot 0 0$ 00





RSTUDIO—THE DEFAULT THREE PANELS



INTERFACE



INTERFACE

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SIMPLE PLOTS



SCATTERPLOT—R CODE Our first little bit of R code:

• Load a couple of *packages* into the R *library*

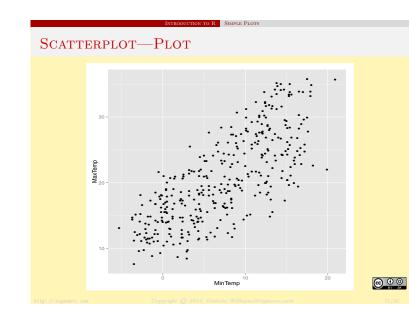
library(rattle) # Provides the weather dataset library(ggplot2) # Provides the qplot() function

• Then produce a quick plot using qplot()

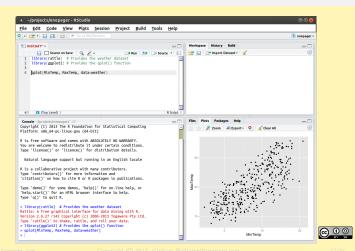
ds <- weather qplot(MinTemp, MaxTemp, data=ds)

• Your turn: give it a go.



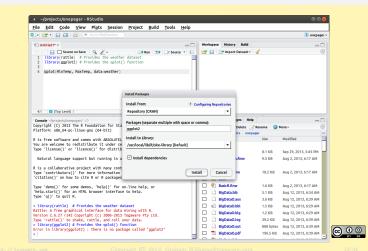


SCATTERPLOT—RSTUDIO



O R SIMPLE PLOTS

INTROPACTION TO R INSTALLING PACKAGES MISSING PACKAGES-TOOLS -> INSTALL PACKAGES....



RSTUDIO—KEYBOARD SHORTCUTS

These will become very useful!

- Editor:
 - Ctrl-Enter will send the line of code to the R console

TO R RSTUDIO SHORTCUTS

- Ctrl-2 will move the cursor to the Console
- Console:
 - UpArrow will cycle through previous commands
 - Ctrl-UpArrow will search previous commands
 - Tab will complete function names and list the arguments
 - Ctrl-1 will move the cursor to the Editor

Your turn: try them out.

RSTUDIO—INSTALLING GGPLOT2

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4:1 (Top Level) 5 R Scrip Console ~/projects/onepager/ @		Files Plots Packages Help			
<pre>install.packages("ggplot2")</pre>		New Folder 0 Delete 2	Rename 🎯	More -	G
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N TO R INSTALLING PACKAGES

RSTUDIO—KEYBOARD SHORTCUTS

These will become very useful!

- Editor:
 - Ctrl-Enter will send the line of code to the R console
 - Ctrl-2 will move the cursor to the Console
- Console:
 - UpArrow will cycle through previous commands
 - Ctrl-UpArrow will search previous commands
 - Tab will complete function names and list the arguments

TO R BASIC R COMMANDS

TO R RSTUDIO SHORTCUTS

• Ctrl-1 will move the cursor to the Editor

Your turn: try them out.

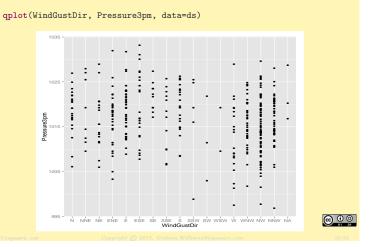
BASIC	R
BASIC	К

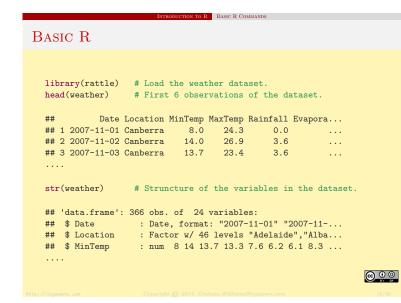
summary(weather) # Univariate summary of the variables.

##	Da	ate					Loca	tio	on		Minl	lemp		
##	Min.	:200)7-11-	01	Can	berra		:36	66		Min.	:-5.30		
##	1st Qu.	:200	8-01-	-31	Ade	laide		:	0		1st Qu.	: 2.30		
##	Median	:200)8-05-	-01	Alb	any		:	0		Median	: 7.45		
##	Mean	:200)8-05-	-01	Alb	ury		:	0		Mean	: 7.27		
##	3rd Qu.	:200	8-07-	-31	Ali	ceSpri	ngs	:	0		3rd Qu.	:12.50		
##	Max.	:200	08-10-	-31	Bad	gerysC	reek	:	0		Max.	:20.90		
##					(Ot	her)		:	0					
##	Rair	nfall	L	Evap	ora	tion		Sı	ıns	h	ine	WindG	ust	
##	Min.	: 0.	00	Min.	:	0.20	Mi	n.		:	0.00	NW	:	
##	1st Qu.	: 0.	00	1st Q	u.:	2.20	1s	t (Ju.	:	5.95	NNW	:	
##	Median	: 0.	00	Media	n :	4.20	Me	dia	an	:	8.60	E	:	
##	Mean	: 1.	43	Mean	:	4.52	Me	an		:	7.91	WNW	:	
##	3rd Qu.	: 0.	20	3rd Q	u.:	6.40	3r	d (Ju.	::	L0.50	ENE	:	



ON TO R VISUALISING DATA

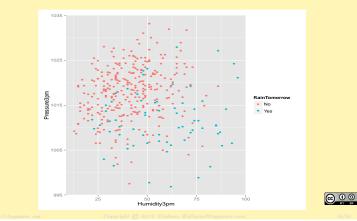






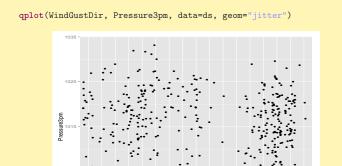
TO R VISUALISING DATA

qplot(Humidity3pm, Pressure3pm, colour=RainTomorrow, data=ds)





ON TO R VISUALISING DATA



NNE NE ENE

É ESE SE

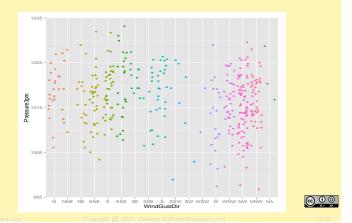
sse s ssw WindGustDir



VISUAL SUMMARIES—AND SOME COLOUR

qplot(WindGustDir, Pressure3pm, data=ds, colour=WindGustDir, geom="jitter")

TO R VISUALISING DATA

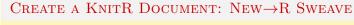


<complex-block><complex-block><complex-block>

OR HELP

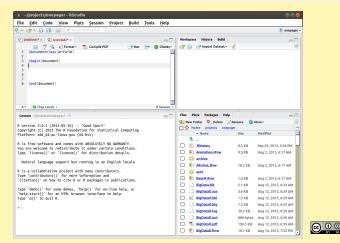
Getting Help—Precede Command with ?

KNITTING OUR FIRST KNITR DOCUMENT





OUR FIRST KNITR DOCUMENT



OUR FIRST KNITR DOCUMENT

Setup KnitR

OVERVIEW

We wish to use KnitR rather than the older Sweave processor

In RStudio we can configure the options to use knitr:

- Select Tools→Options
- Choose the Sweave group
- Choose **knitr** for *Weave Rnw files using:*
- The remaining defaults should be okay
- Click Apply and thenOK

SIMPLE KNITR DOCUMENT

Insert the following into your new KnitR document:

\title{Sample KnitR Document}
\author{Graham Williams}
\maketitle

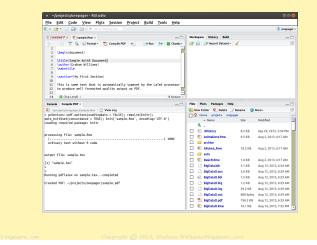
\section*{My First Section}

This is some text that is automatically typeset by the LaTeX processor to produce well formatted quality output as PDF.

Your turn—Click **Compile PDF** to view the result.



SIMPLE KNITR DOCUMENT



OUR FIRST KNITR DOCUMENT

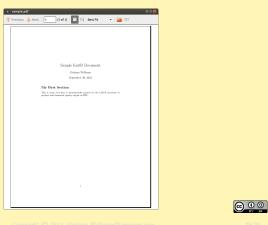
Including R Commands in KnitR

G INCLUDING R COMMANDS IN KNITR

KNITTING OUR FIRST KNITR DOCUMENT

SIMPLE KNITR DOCUMENT—RESULTING PDF

Result of Compile PDF



INCLUDING R COMMANDS IN KNITR

KNITR: ADD R COMMANDS

R code can be used to generate results into the document:

```
<<echo=FALSE, message=FALSE>>=
library(rattle)  # Provides the weather dataset
library(ggplot2)  # Provides the qplot() function
ds <- weather
qplot(MinTemp, MaxTemp, data=ds)
@
```

Your turn—Click Compile PDF to view the result.

KNITR DOCUMENT WITH R CODE

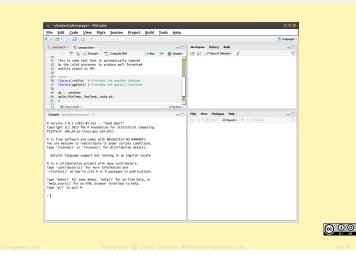
 $\odot 0 0$

KNITR: ADD R COMMANDS

R code can be used to generate results into the document:

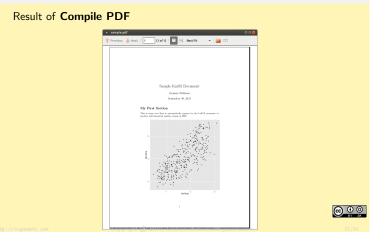
```
<<echo=FALSE, message=FALSE>>=
library(rattle)  # Provides the weather dataset
library(ggplot2)  # Provides the qplot() function
ds <- weather
qplot(MinTemp, MaxTemp, data=ds)
@
```

Your turn—Click **Compile PDF** to view the result.



SIMPLE KNITR DOCUMENT—RESULTING PDF WITH PLOT

INCLUDING R COMMANDS IN KNITR



BASICS CHEAT SHEET

BASICS CHEAT SHEET LATEX BASICS \subsection*{...} % Introduce a Sub Section % Introduce a Sub Sub Section \subsubsection*{...} $textbf{...}$ % Bold font $\det{\ldots}$ % Italic font \begin{itemize} % A bullet list \item ... \item ... \end{itemize} Plus an extensive collection of other markup and capabilities.

echo=FALSE # Do not display the R code eval=TRUE # Evaluate the R code results="hide" # Hide the results of the R commands fig.width=10 # Extend figure width from 7 to 10 inches fig.height=8 # Extend figure height from 7 to 8 inches out.width="0.8\\textwidth" # Fit figure 80% page width out.height="0.5\\textheight" # Fit figure 50% page height Plus an extensive collection of other options.

00





Major advances in Data Mining

KNITR BASICS

- The best off-the-shelf technology includes random forests, boosting and support vector machines?
- Available for investigation now through open source solutions, with closed source tools catching up.



@ 0 0

CASE STUDY – ENSEMBLES IN R

Major advances in Data Mining

- The best off-the-shelf technology includes random forests, boosting and support vector machines?
- Available for investigation now through open source solutions, with closed source tools catching up.



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CASE STUDY – ENSEMBLES IN R

Major advances in Data Mining

- The best off-the-shelf technology includes random forests, boosting and support vector machines?
- Available for investigation now through open source solutions, with closed source tools catching up.



INTRODUCING RANDOM FORESTS

Research with Shenzhen Institutes of Advanced Technology, Chinese Academy of Sciences

- Random forests are a popular classification method building an ensemble of a single type of decision tree.
- It is unsurpassed in accuracy among current algorithms.
- Algorithmically intuitive and simple.
- It is used widely in numerous research domains including bioinformatics, image classification, text classification.

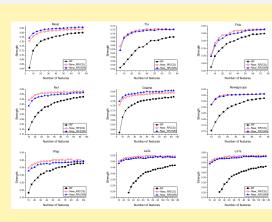
 $\odot 0 0$

RANDOM FORESTS ALGORITHM

- Build many decision trees (e.g., 500).
- For each tree:
 - Select a random subset of the training set (N);
 - Choose different subsets of features for each node of the
 - decision tree ($m \ll M$);
 - Build the tree without pruning (i.e., overfit)
- Classify a new entity using every decision tree:
 - Each tree "votes" for the entity.
 - The decision with the largest number of votes wins!
 - The proportion of votes is the resulting score.

USING WEIGHTED VARIABLE SUBSPACES

- Performance of a random forest is improved by
 - Strengthening each tree
 - Reducing correlation between each tree
- Problem of large number of variables:
 - Random selection means too many irrelevant variables
- Introduce the concept of weighted subspace random forests
 - Bias the selection of variables toward most important variables



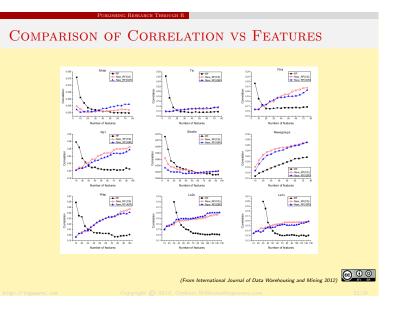
DATASETS

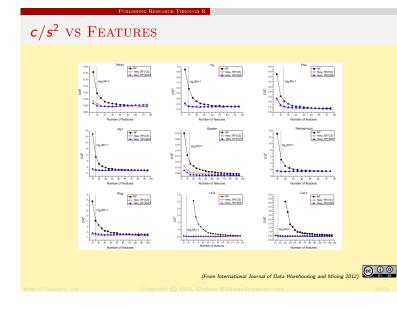
Name	# Features	# Train Set	# Test Set	# Classes
Mnist	780	60,000	10,000	2
Tis	927	5200	6875	2
Fbis	2000	1711	752	17
Re1	3758	1147	510	25
Gisette	5000	5000	1000	2
Newsgroups	5000	11,268	7504	20
Wap	8460	1104	456	20
La2s	12,432	1855	845	6
La1s	13,195	1963	887	6

(From International Journal of Data Warehousing and Mining 2012)

Comparison of Strength vs Features

(From International Journal of Data Warehousing and Mining 2012)

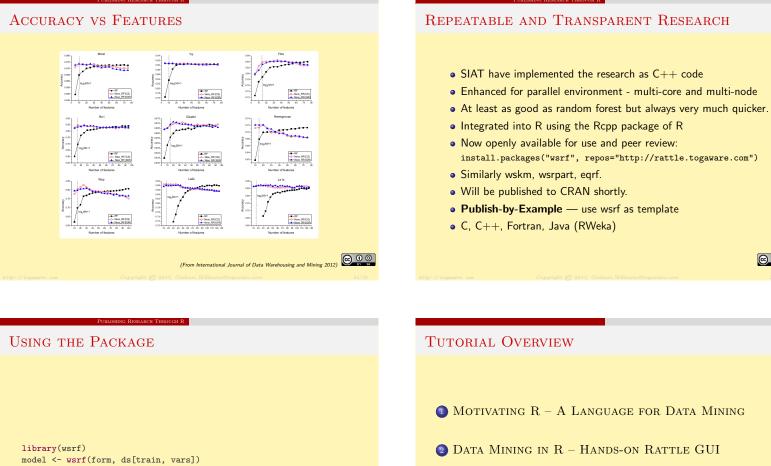




³ Programming Data in R – Scripting our Analyses

1 Disseminate Research in R – Ensembles and WSRF

@ 0 0



pr <- predict(model, na.omit(ds[test, vars]))</pre>

RESOURCES AND REFERENCES

• **OnePageR**: http://onepager.togaware.com - Tutorial Notes

O R RESOURCES

- Rattle: http://rattle.togaware.com
- Guides: http://datamining.togaware.com
- Practise: http://analystfirst.com
- $\bullet\,$ Book: Data Mining using Rattle/R
- Chapter: Rattle and Other Tales
- Paper: A Data Mining GUI for R R Journal, Volume 1(2)



