

### 1 Motivating R – A Language for Data Mining

- 2 Data Mining in R Hands-on Rattle GUI
- **3** Programming Data in R Scripting our Analyses
- O DISSEMINATE RESEARCH IN R ENSEMBLES AND WSRF

- Most widely used Data Mining and Machine Learning Package
   Machine Learning
  - Statistics
  - Software Engineering and Programming with Data
  - Not the nicest of languages for a computer scientist
- Free (Libre) Open Source Statistical Software
  - ...all modern statistical approaches
  - ... many/most machine learning algorithms
  - $\bullet$   $\ldots$  opportunity to readily add new algorithms
- That is important for us in the research community Get our algorithms out there and being used—impact!!!

### 

### Why BIG DATA AND ENSEMBLES WITH R?

Most widely used Data Mining and Machine Learning Package
 Machine Learning

R? WHY A TUTORIAL ON R?

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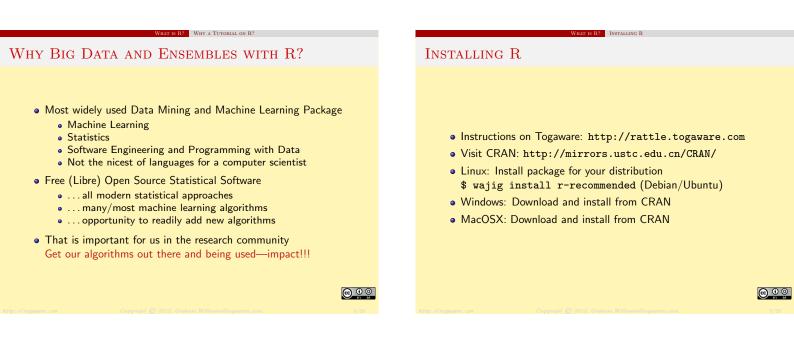
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# Why BIG DATA AND ENSEMBLES WITH R?

Most widely used Data Mining and Machine Learning Package
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IS R? WHY A TUTORIAL ON R?

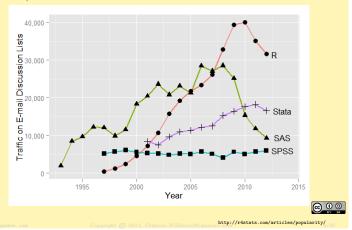
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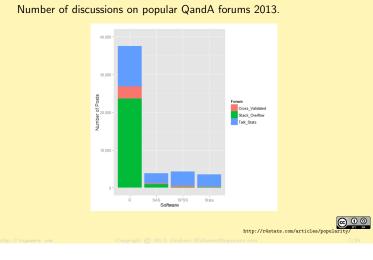


POPULARITY OF R?

Monthly email traffic on software's main discussion list.



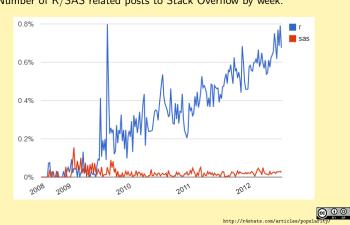
S R? POPULARITY OF R?



R? POPULARITY OF R?

HOW POPULAR IS R? DISCUSSION TOPICS

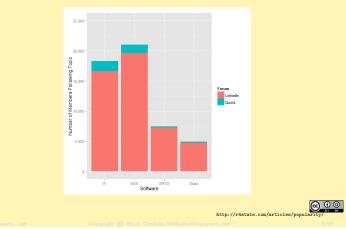
### How Popular is R? R versus SAS



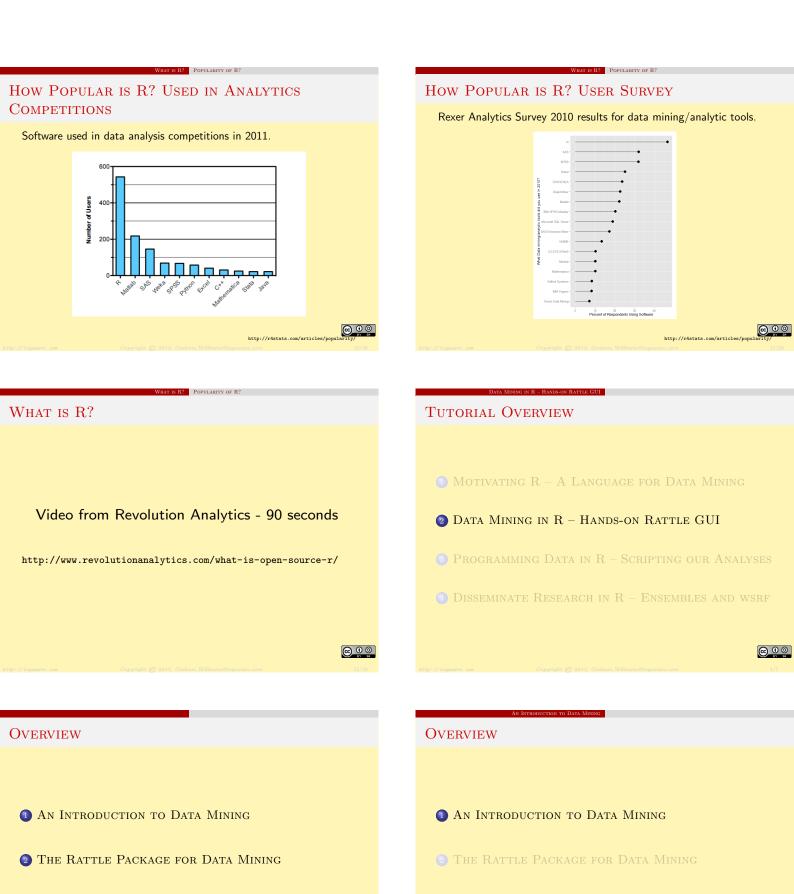
Number of R/SAS related posts to Stack Overflow by week.

# HOW POPULAR IS R? PROFESSIONAL FORUMS

Registered for the main discussion group for each software.



R? POPULARITY OF R?



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3 Moving Into R

### DATA MINING AND BIG DATA

- Application of
  - Machine Learning
  - Statistics
  - Software Engineering and Programming with Data

BIG DATA AND BIG BUSINE

- Intuition
- To Big Data Volume, Velocity, Variety, Value, Veracity
- ... to discover new knowledge
- ... to improve business outcomes
- ... to deliver better tailored services

### 

### The Business of Data Mining

- Australian Taxation Office
  - Lodgment (\$110M)
  - Tax Havens (\$150M)
  - Tax Fraud (\$250M)
- Department of Immigration
- IBM Buys SPSS for \$1.2B in 2009
- SAS has annual revenue approaching \$3B
- Analytics is >\$100B business and >\$320B by 2020 (McKinsey)

BIG DATA AND BIG BUSINESS

• Amazon, eBay/PayPal, Google ...

### BASIC TOOLS: DATA MINING ALGORITHMS

- Linear Discriminant Analysis (Ida)
- Logistic Regression (glm)
- Decision Trees (rpart, wsrpart)
- Random Forests (randomForest, wsrf)
- Boosted Stumps (ada)
- Neural Networks (nnet)
- Support Vector Machines (kernlab)
- . . .

That's a lot of tools to learn in R! Many with different interfaces and options.

### WHY A GUI?

• Statistics can be complex and traps await

A GUI FOR DATA MINI

- So many tools in R to deliver insights
- Effective analyses should be scripted
- Scripting also required for repeatability
- R is a language for programming with data

How to remember how to do all of this in R? How to skill up 150 data analysts with Data Mining?

### USERS OF RATTLE

**OVERVIEW** 

Today, Rattle is used world wide in many industries

A GUI FOR DATA MINING

2 The Rattle Package for Data Mining

- Health analytics
- Customer segmentation and marketing
- Fraud detection
- Government

It is used by

- Consultants and Analytics Teams across business
- Universities to teach Data Mining
- It is and will remain freely available.

CRAN and http://rattle.togaware.com

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@ •

### INSTALLATION

- Rattle is built using R
- Need to download and install R from cran.r-project.org
- Recommend also install RStudio from www.rstudio.org

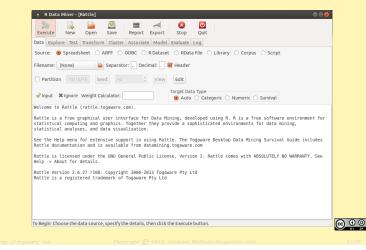
G SETTING THINGS UP

- Then start up RStudio and install Rattle: install.packages("rattle")
- Then we can start up Rattle:
- rattle()
- Required packages are loaded as needed.

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# A TOUR THRU RATTLE: STARTUP

The Package for Data Mining Tour



### A TOUR THRU RATTLE: LOADING DATA

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WindSpeed9am	Numeric 😐						Unique: 22 Missing: 7
WindSpeed3pm	Numeric 😐						Unique: 26
Humiditv9am	Numeric 😐						Unique: 60
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Tour

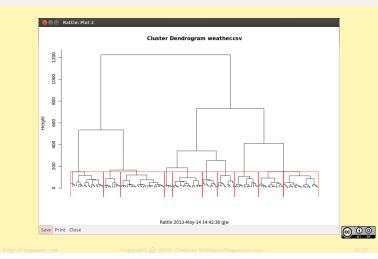
# A TOUR THRU RATTLE: EXPLORE DISTRIBUTION

TOUR



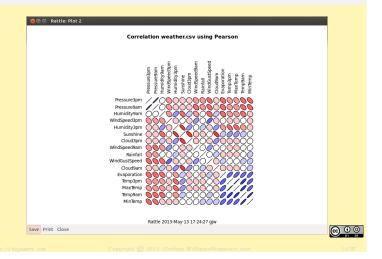
### A TOUR THRU RATTLE: HIERARCHICAL CLUSTER

G TOUR



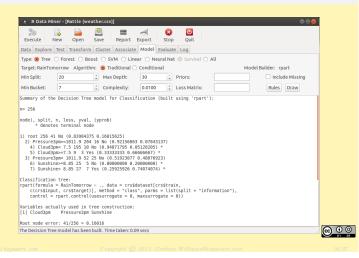
### A TOUR THRU RATTLE: EXPLORE CORRELATIONS

OR DATA MINING TOUR



# A TOUR THRU RATTLE: DECISION TREE

LE PACKAGE FOR DATA MINING TOUR



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TOUR

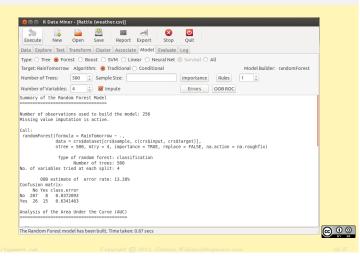
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A TOUR THRU RATTLE: DECISION TREE PLOT

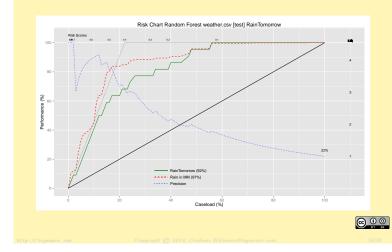
e Package for Data Mi

### A TOUR THRU RATTLE: RANDOM FOREST

FOR DATA MINING TOUR



### A TOUR THRU RATTLE: RISK CHART



# DATA MINERS ARE PROGRAMMERS OF DATA

INTO R PROGRAMMING WITH DATA

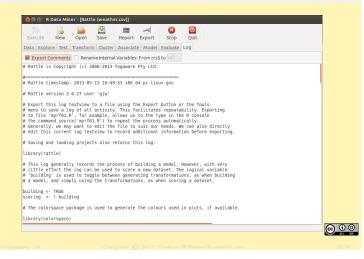
- Data miners are programmers of data
- A GUI can only do so much
- R is a powerful statistical language
- Professional data mining
  - Scripting
  - Transparency
  - Repeatability

- An Introduction to Data Minii
- 2 The Rattle Package for Data Mining
- 3 Moving Into R

**OVERVIEW** 



# FROM GUI TO CLI — RATTLE'S LOG TAB



ING INTO R PROGRAMMING WITH DATA

MOVING INTO R PROGRAMMING WITH DATA

### FROM GUI TO CLI — RATTLE'S LOG TAB 😣 🖻 🗊 R Data Miner - [Rattle (weather.csv)] Secute New Open Save Report Export Stop Quit Data Explore Test Transform Cluster Associate Model Evaluate Log Second Se # Bandom Forest # The 'randomForest' package provides the 'randomForest' function. require(randomForest, quietly=TRUE) # Build the Bandom Forest model. set.seed(crv5seed) crssf < randomForest[RainTomorrow - ., datacr(skdsate](crs5shaple.c[crs5input, crs5target]], ntry=4, importancesTRUE, na.actionens.roughfix, replace=RASE)</pre> # Generate textual output of 'Random Forest' model. crs\$rf # The `pROC' package implements various AUC functions. require(pROC, quietly=TRUE) # Calculate the Area Under the Curve (AUC). @ • •

DVING INTO R PROGRAMMING WITH DATA

### STEP 1: LOAD THE DATASET

	<- "weather" <- get(dsname)				
## [1] 3	366 24				
names(ds	3)				
## [1]	"Date"	"Location"	"MinTemp"	"	
	"Rainfall"	"Evaporation"			
	"WindGustSpeed"		-	"	
## [13]	"WindSpeed3pm"	"Humidity9am"	"Humidity3pm"	"	
••••					

# STEP 2: Observe the Data — Structure

INTO R PROGRAMMING WITH DATA

### str(ds)

##	'data.frame': 36	6 obs. of 24 variables:
##	\$ Date	: Date, format: "2007-11-01" "2007-11
##	<pre>\$ Location</pre>	: Factor w/ 46 levels "Adelaide","Alba
##	<pre>\$ MinTemp</pre>	: num 8 14 13.7 13.3 7.6 6.2 6.1 8.3
##	<pre>\$ MaxTemp</pre>	: num 24.3 26.9 23.4 15.5 16.1 16.9 1
##	<pre>\$ Rainfall</pre>	: num 0 3.6 3.6 39.8 2.8 0 0.2 0 0 16
##	\$ Evaporation	: num 3.4 4.4 5.8 7.2 5.6 5.8 4.2 5.6
##	<pre>\$ Sunshine</pre>	: num 6.3 9.7 3.3 9.1 10.6 8.2 8.4 4
##	<pre>\$ WindGustDir</pre>	: Ord.factor w/ 16 levels "N"<"NNE"<"N
##	<pre>\$ WindGustSpeed</pre>	: num 30 39 85 54 50 44 43 41 48 31
##	<pre>\$ WindDir9am</pre>	: Ord.factor w/ 16 levels "N"<"NNE"<"N
##	<pre>\$ WindDir3pm</pre>	: Ord.factor w/ 16 levels "N"<"NNE"<"N

### $\odot 0 0$

### STEP 2: Observe the Data — Observations

DVING INTO R PROGRAMMING WITH DATA

### head(ds)

##		D	ate I	Location	MinTemp	MaxTemp	Rainfall	Evapora
##	1 3	2007-11	-01 (	Canberra	8.0	24.3	0.0	
##	2 2	2007-11	-02 (	Canberra	14.0	26.9	3.6	
##	3 3	2007-11	-03 (	Canberra	13.7	23.4	3.6	
tai	il(d	ls)						
##			Date	e Locatio	on MinTer	np MaxTe	mp Rainfal	ll Evapo
##	36	L 2008-	10-26	6 Canbern	ra 7.	.9 26	.1	0
##	362	2 2008-	10-27	Canbern	ra 9.	.0 30	.7	0
##	363	3 2008-	10-28	3 Canbern	ra 7.	.1 28	.4	0

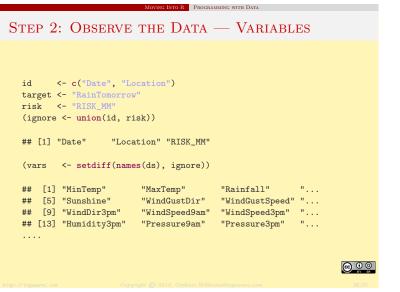
### STEP 2: Observe the Data — Summary

IG INTO R PROGRAMMING WITH DATA

### summary(ds)

##	Date		Location	MinTemp
##	Min. :2007-1:	1-01 Canberra	:366	Min. :-5.3
##	1st Qu.:2008-03	1-31 Adelaide	: 0	1st Qu.: 2.3
##	Median :2008-0	5-01 Albany	: 0	Median : 7.4
##	Mean :2008-05	5-01 Albury	: 0	Mean : 7.2
##	3rd Qu.:2008-07	7-31 AliceSpr:	ings : 0	3rd Qu.:12.5
##	Max. :2008-10	0-31 Badgerys	Creek: 0	Max. :20.9
##		(Other)	: 0	
##	Rainfall	Evaporation	Sunsh	ine Wind
##	Min. : 0.00	Min. : 0.20	Min. :	0.00 NW
##	1st Qu.: 0.00	1st Qu.: 2.20	1st Qu.:	5.95 NNW
##	Median : 0.00	Median : 4.20	Median :	8.60 E

### $\odot$ $\odot$ $\odot$



### STEP 3: CLEAN THE DATA — REMOVE MISSING

ING INTO R PROGRAMMING WITH DATA

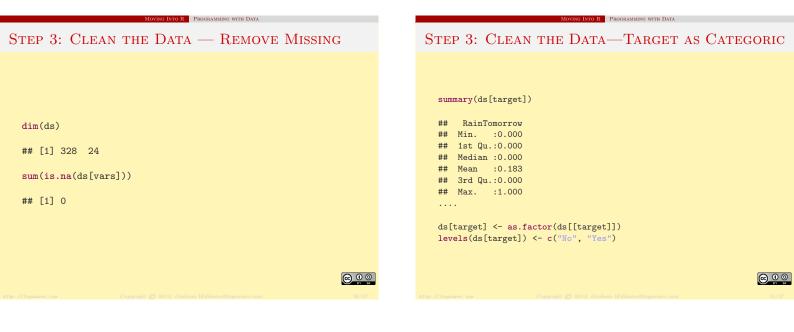
dim(ds)	

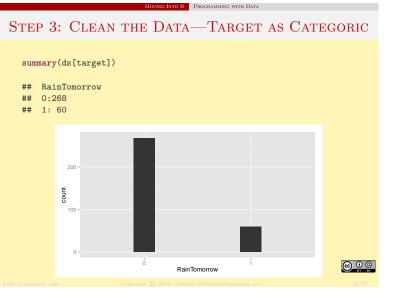
## [1] 366 24

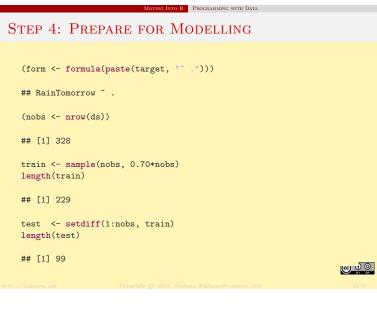
sum(is.na(ds[vars]))

## [1] 47

ds <- ds[-attr(na.omit(ds[vars]), "na.action"),]</pre>

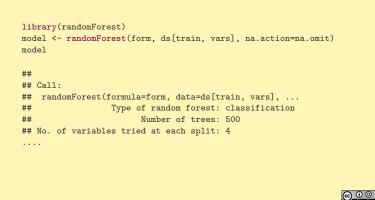






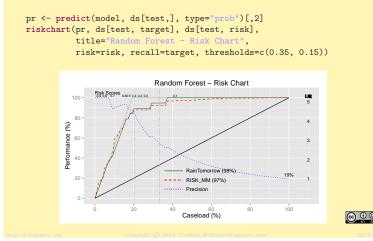
### STEP 5: BUILD THE MODEL—RANDOM FOREST

O R PROGRAMMING WITH DATA



STEP 6: EVALUATE THE MODEL—RISK CHART

R PROGRAMMING WITH DATA

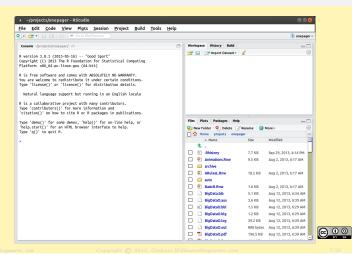


TUTORIAL OVERVIEW **OVERVIEW 1** R TOOL SUITE 2 RSTUDIO **3** Programming Data in R – Scripting our Analyses **3** INTRODUCTION TO R MITTING The Power of Free/Libre and Open Source Software **OVERVIEW** TOOLS • Ubuntu GNU/Linux operating system • Feature rich toolkit, up-to-date, easy to install, FLOSS **1** R TOOL SUITE RStudio Easy to use integrated development environment, FLOSS • R Statistical Software Language • Extensive, powerful, thousands of contributors, FLOSS KnitR Produce beautiful documents, easily reproducible, FLOSS  $\odot 0 0$ 00





### RSTUDIO—THE DEFAULT THREE PANELS



INTERFACE



INTERFACE

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SIMPLE PLOTS



# SCATTERPLOT—R CODE Our first little bit of R code:

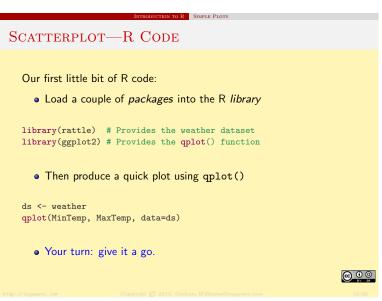
• Load a couple of *packages* into the R *library* 

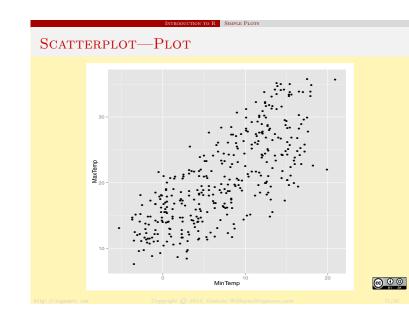
library(rattle) # Provides the weather dataset library(ggplot2) # Provides the qplot() function

• Then produce a quick plot using qplot()

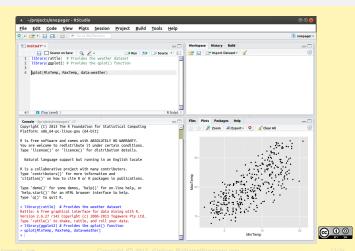
ds <- weather qplot(MinTemp, MaxTemp, data=ds)

• Your turn: give it a go.



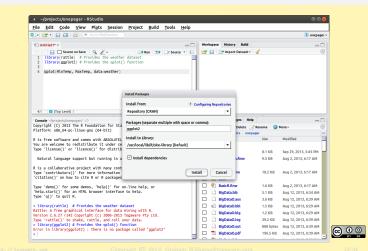


### SCATTERPLOT—RSTUDIO



O R SIMPLE PLOTS

### INTROPACTION TO R INSTALLING PACKAGES MISSING PACKAGES-TOOLS -> INSTALL PACKAGES....



### **RSTUDIO**—KEYBOARD SHORTCUTS

These will become very useful!

- Editor:
  - Ctrl-Enter will send the line of code to the R console

TO R RSTUDIO SHORTCUTS

- Ctrl-2 will move the cursor to the Console
- Console:
  - UpArrow will cycle through previous commands
  - Ctrl-UpArrow will search previous commands
  - Tab will complete function names and list the arguments
  - Ctrl-1 will move the cursor to the Editor

Your turn: try them out.

### RSTUDIO—INSTALLING GGPLOT2

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<pre>(as 'lib' is unspecified) (rving URL 'http://cran.at.r-project.org/src/contrib/ggplot2 0.9.3.1.tar.gz)</pre>		▲ Name	Size	Modified	
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N TO R INSTALLING PACKAGES

### **RSTUDIO**—KEYBOARD SHORTCUTS

These will become very useful!

- Editor:
  - Ctrl-Enter will send the line of code to the R console
  - Ctrl-2 will move the cursor to the Console
- Console:
  - UpArrow will cycle through previous commands
  - Ctrl-UpArrow will search previous commands
  - Tab will complete function names and list the arguments

TO R BASIC R COMMANDS

TO R RSTUDIO SHORTCUTS

• Ctrl-1 will move the cursor to the Editor

Your turn: try them out.

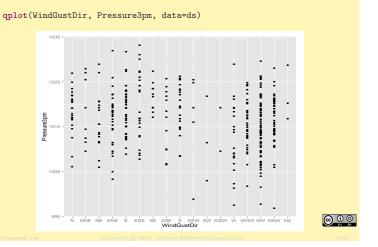
BASIC	R
BASIC	К

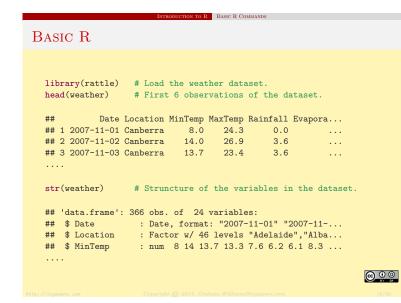
summary(weather) # Univariate summary of the variables.

##	Da	ate					Loca	tio	on		Minl	lemp		
##	Min.	:200	)7-11-	01	Can	berra		:36	66		Min.	:-5.30		
##	1st Qu.	:200	8-01-	-31	Ade	laide		:	0		1st Qu.	: 2.30		
##	Median	:200	)8-05-	-01	Alb	any		:	0		Median	: 7.45		
##	Mean	:200	)8-05-	-01	Alb	ury		:	0		Mean	: 7.27		
##	3rd Qu.	:200	8-07-	-31	Ali	ceSpri	ngs	:	0		3rd Qu.	:12.50		
##	Max.	:200	08-10-	-31	Bad	gerysC	reek	:	0		Max.	:20.90		
##					(Ot	her)		:	0					
##	Rair	nfall	L	Evap	ora	tion		Sı	ıns	h	ine	WindG	ust	
##	Min.	: 0.	00	Min.	:	0.20	Mi	n.		:	0.00	NW	:	
##	1st Qu.	: 0.	00	1st Q	u.:	2.20	1s	t (	Ju.	:	5.95	NNW	:	
##	Median	: 0.	00	Media	n :	4.20	Me	dia	an	:	8.60	E	:	
##	Mean	: 1.	43	Mean	:	4.52	Me	an		:	7.91	WNW	:	
##	3rd Qu.	: 0.	20	3rd Q	u.:	6.40	3r	d (	Ju.	::	L0.50	ENE	:	



ON TO R VISUALISING DATA

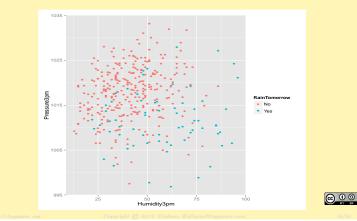






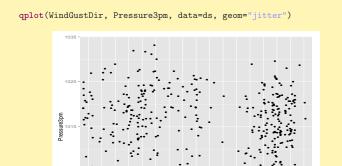
TO R VISUALISING DATA

qplot(Humidity3pm, Pressure3pm, colour=RainTomorrow, data=ds)





ON TO R VISUALISING DATA



NNE NE ENE

É ESE SE

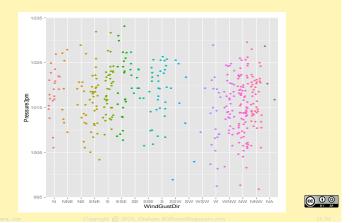
sse s ssw WindGustDir



### VISUAL SUMMARIES—AND SOME COLOUR

qplot(WindGustDir, Pressure3pm, data=ds, colour=WindGustDir, geom="jitter")

TO R VISUALISING DATA

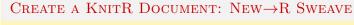


# <complex-block><complex-block><complex-block>

OR HELP

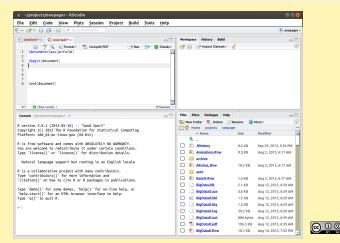
Getting Help—Precede Command with ?

### KNITTING OUR FIRST KNITR DOCUMENT





OUR FIRST KNITR DOCUMENT



OUR FIRST KNITR DOCUMENT

# Setup KnitR

**OVERVIEW** 

We wish to use KnitR rather than the older Sweave processor

In RStudio we can configure the options to use knitr:

- Select Tools→Options
- Choose the Sweave group
- Choose **knitr** for *Weave Rnw files using:*
- The remaining defaults should be okay
- Click Apply and thenOK

### SIMPLE KNITR DOCUMENT

Insert the following into your new KnitR document:

\title{Sample KnitR Document}
\author{Graham Williams}
\maketitle

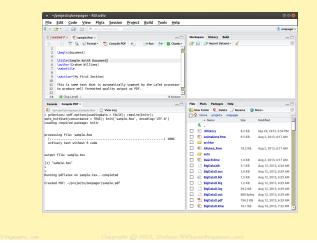
\section\*{My First Section}

This is some text that is automatically typeset by the LaTeX processor to produce well formatted quality output as PDF.

Your turn—Click **Compile PDF** to view the result.



## SIMPLE KNITR DOCUMENT



OUR FIRST KNITR DOCUMENT

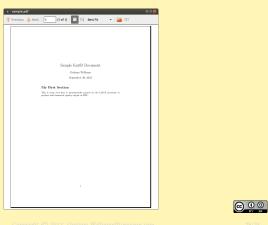
Including R Commands in KnitR

G INCLUDING R COMMANDS IN KNITR

KNITTING OUR FIRST KNITR DOCUMENT

### SIMPLE KNITR DOCUMENT—RESULTING PDF

# Result of Compile PDF



INCLUDING R COMMANDS IN KNITR

### KNITR: ADD R COMMANDS

R code can be used to generate results into the document:

```
<<echo=FALSE, message=FALSE>>=
library(rattle)  # Provides the weather dataset
library(ggplot2)  # Provides the qplot() function
ds <- weather
qplot(MinTemp, MaxTemp, data=ds)
@
```

Your turn—Click Compile PDF to view the result.

KNITR DOCUMENT WITH R CODE

### 

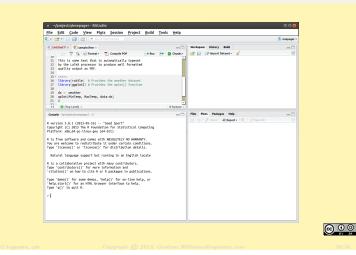
 $\odot 0 0$ 

### KNITR: ADD R COMMANDS

R code can be used to generate results into the document:

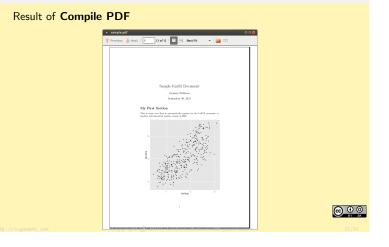
```
<<echo=FALSE, message=FALSE>>=
library(rattle)  # Provides the weather dataset
library(ggplot2)  # Provides the qplot() function
ds <- weather
qplot(MinTemp, MaxTemp, data=ds)
@
```

Your turn—Click **Compile PDF** to view the result.



# SIMPLE KNITR DOCUMENT—RESULTING PDF WITH PLOT

INCLUDING R COMMANDS IN KNITR



BASICS CHEAT SHEET

### BASICS CHEAT SHEET LATEX BASICS \subsection\*{...} % Introduce a Sub Section % Introduce a Sub Sub Section \subsubsection\*{...} $textbf{...}$ % Bold font $\det{\ldots}$ % Italic font \begin{itemize} % A bullet list \item ... \item ... \end{itemize} Plus an extensive collection of other markup and capabilities.

# echo=FALSE # Do not display the R code eval=TRUE # Evaluate the R code results="hide" # Hide the results of the R commands fig.width=10 # Extend figure width from 7 to 10 inches fig.height=8 # Extend figure height from 7 to 8 inches out.width="0.8\\textwidth" # Fit figure 80% page width out.height="0.5\\textheight" # Fit figure 50% page height Plus an extensive collection of other options.

00





### Major advances in Data Mining

KNITR BASICS

- The best off-the-shelf technology includes random forests, boosting and support vector machines?
- Available for investigation now through open source solutions, with closed source tools catching up.



### **@ 0 0**

### CASE STUDY – ENSEMBLES IN R

### Major advances in Data Mining

- The best off-the-shelf technology includes random forests, boosting and support vector machines?
- Available for investigation now through open source solutions, with closed source tools catching up.



 $\bigcirc \bigcirc \bigcirc$ 

### CASE STUDY – ENSEMBLES IN R

Major advances in Data Mining

- The best off-the-shelf technology includes random forests, boosting and support vector machines?
- Available for investigation now through open source solutions, with closed source tools catching up.



### INTRODUCING RANDOM FORESTS

Research with Shenzhen Institutes of Advanced Technology, Chinese Academy of Sciences

- Random forests are a popular classification method building an ensemble of a single type of decision tree.
- It is unsurpassed in accuracy among current algorithms.
- Algorithmically intuitive and simple.
- It is used widely in numerous research domains including bioinformatics, image classification, text classification.

 $\odot 0 0$ 

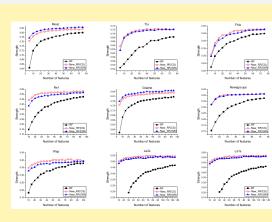
### RANDOM FORESTS ALGORITHM

- Build many decision trees (e.g., 500).
- For each tree:
  - Select a random subset of the training set (N);
  - Choose different subsets of features for each node of the
  - decision tree ( $m \ll M$ );
  - Build the tree without pruning (i.e., overfit)
- Classify a new entity using every decision tree:
  - Each tree "votes" for the entity.
  - The decision with the largest number of votes wins!
  - The proportion of votes is the resulting score.

### USING WEIGHTED VARIABLE SUBSPACES

- Performance of a random forest is improved by
  - Strengthening each tree
  - Reducing correlation between each tree
- Problem of large number of variables:
  - Random selection means too many irrelevant variables
- Introduce the concept of weighted subspace random forests
  - Bias the selection of variables toward most important variables

### 



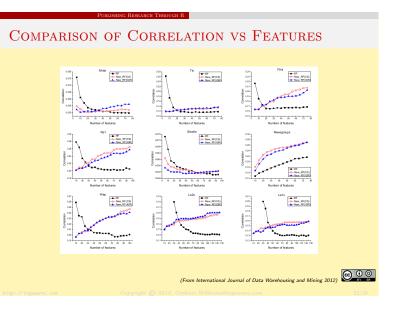
### DATASETS

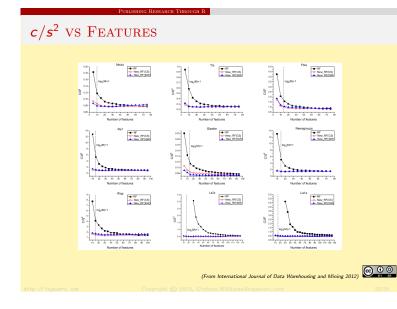
Name	# Features	# Train Set	# Test Set	# Classes
Mnist	780	60,000	10,000	2
Tis	927	5200	6875	2
Fbis	2000	1711	752	17
Re1	3758	1147	510	25
Gisette	5000	5000	1000	2
Newsgroups	5000	11,268	7504	20
Wap	8460	1104	456	20
La2s	12,432	1855	845	6
La1s	13,195	1963	887	6

(From International Journal of Data Warehousing and Mining 2012)

# Comparison of Strength vs Features

(From International Journal of Data Warehousing and Mining 2012)

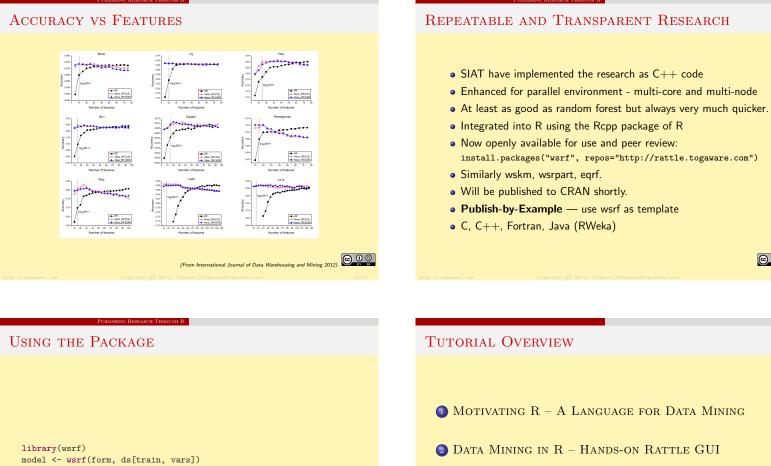




<sup>3</sup> Programming Data in R – Scripting our Analyses

1 Disseminate Research in R – Ensembles and WSRF

**@ 0 0** 



### pr <- predict(model, na.omit(ds[test, vars]))</pre>

### RESOURCES AND REFERENCES

• **OnePageR**: http://onepager.togaware.com - Tutorial Notes

O R RESOURCES

- Rattle: http://rattle.togaware.com
- Guides: http://datamining.togaware.com
- Practise: http://analystfirst.com
- $\bullet\,$  Book: Data Mining using Rattle/R
- Chapter: Rattle and Other Tales
- Paper: A Data Mining GUI for R R Journal, Volume 1(2)



